

HOOPS BILLBOARD

WE KNOW BASKETBALL TOURNAMENTS... IT'S WHAT WE DO

HOOPSBILLBOARD.com is the premier tournament posting site connecting players and coaches nationwide. Everything you need to locate, promote, or register for your next youth tournament is right here. When you choose HB, you get much more than a posting on a virtual billboard. Our staff is passionate, creative, and determined to put our cutting-edge social networking strategies and Internet marketing techniques to work for you, ensuring your tournament gets noticed by those seeking quality basketball events nationwide.

Reach thousands of basketball tournament operators, coaches, and players through our different advertising packages! All prices listed are for pre-designed ads. For design services, add \$100 per ad. For a custom advertising package or long-term advertising options, please contact us at info@hoopsbillboard.com.

Premium Package: \$450/month (\$675 value!) (see below for specific information on each ad location and package)

One leaderboard ad, email blast package, and social media package AND Featured Operator



Leaderboard Ad

Size: 582x72

High visibility on every page

Rotating ad shared with up to 4 other ads

Cost: \$200/month;

\$300/60-day period



Featured Operator Ad

Provide small image of logo or operator

Links to full page ad with profile about your company

Cost: \$295/month

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WE KNOW BASKETBALL TOURNAMENTS... IT'S WHAT WE DO



Right Sidebar Ad

Size: 300x250

Visible on every page

Rotating ad shared with up to 4 other ads

Cost: \$300/quarter; \$1000/year



Footer Ad

Size: 200x80

Visible on every page

Non-rotating

Cost: \$1500/year

Email Blast Package

Your tournament will be included in our weekly email blast to our comprehensive national database.

Frequency: 2x/month

Cost: \$100/month

Social Media Package

We tweet about your tournament multiple times a week and also post it on our Fanpage and Facebook Page

Cost: \$50/month

To get started, or for more information, contact us at info@hoopsbillboard.com!